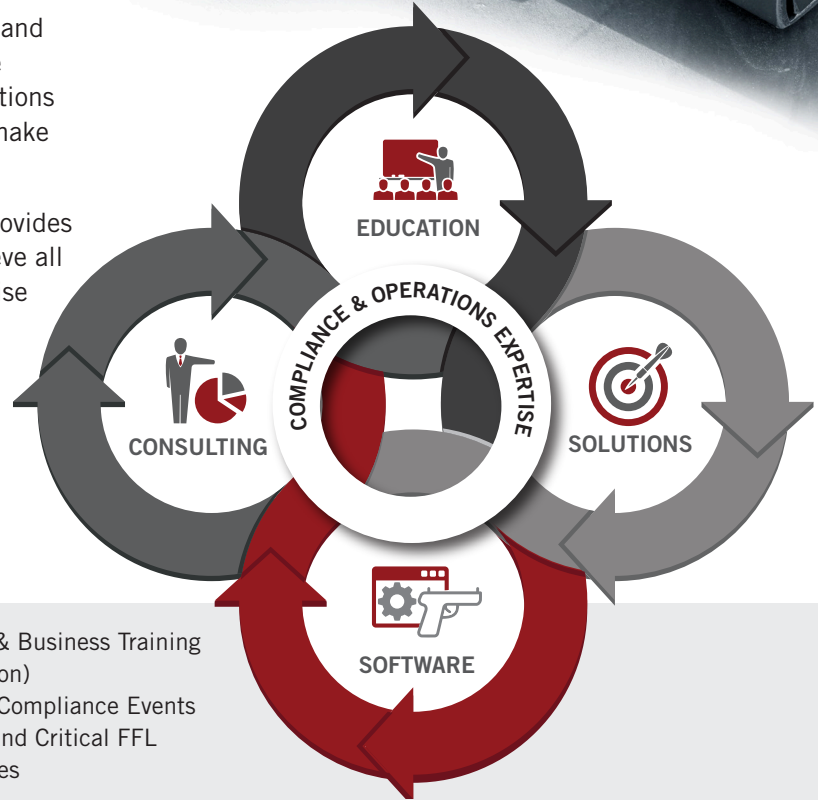


**ABOUT ORCHID ADVISORS**

# The Firearm Industry's Trusted Compliance & Operations Experts

Orchid Advisors assists firearms manufacturers, distributors and retailers in achieving compliance and operational excellence through education, technology, software and consulting solutions that **reduce risk, cut costs, and provide expert guidance** to make our client's business more successful and efficient.

Unlike independent consultants, our unique methodology provides process, technology and internal control solutions that achieve all three objectives at once. Our consultants derive their expertise from years served in Fortune 500, Federal Government, Global Business Consulting and Legal environments. Orchid Advisors is the only compliance consulting firm endorsed by the NSSF.



## INDUSTRY EXPERTISE

- On-call ATF & State Compliance Advisory
- ATF Readiness and Mock Inspections
- Firearms Import / Export Strategy
- Electronic A&D and Compliance Software
- Business & Technology Optimization (ERP, WMS, POS)
- FFL Compliance & Business Training (Online or In-Person)
- Firearm Industry Compliance Events
- Launch, Growth and Critical FFL Protection Services

## Orchid Advisors helps the following FFL types:

### Large Manufacturers

**Make Firearm Serial Number Control Automatic**  
Reduce firearm waste, cost and risk with a modern ERP, laser technology and data driven operations.

### Small-Med Manufacturers

**Small Firearm Manufacturers Want Compliant Growth**  
Optimize firearm manufacturing operations, technology and compliance.



*"As a CFO, I am always focused on cost containment, but as the CFO of a firearm company, rigorous risk management and compliance must be the emphasis at any cost. Fortunately, Orchid provides excellent service at a reasonable cost and has played a key role in operationalizing our compliance throughout every business process and ERP transaction."*

*— Jeff Buchanan, EVP and CFO,  
Smith & Wesson Holding Corporation*

### Large Retailers

**Point of Sale Compliance is Job One**  
Operationalize ATF and state firearm regulations and focus on the same store sales growth.

### Retail & Pawn Shop

**Protect Your Retail or Pawn FFL and Grow**  
Build your business, simplify compliance and rest easy.

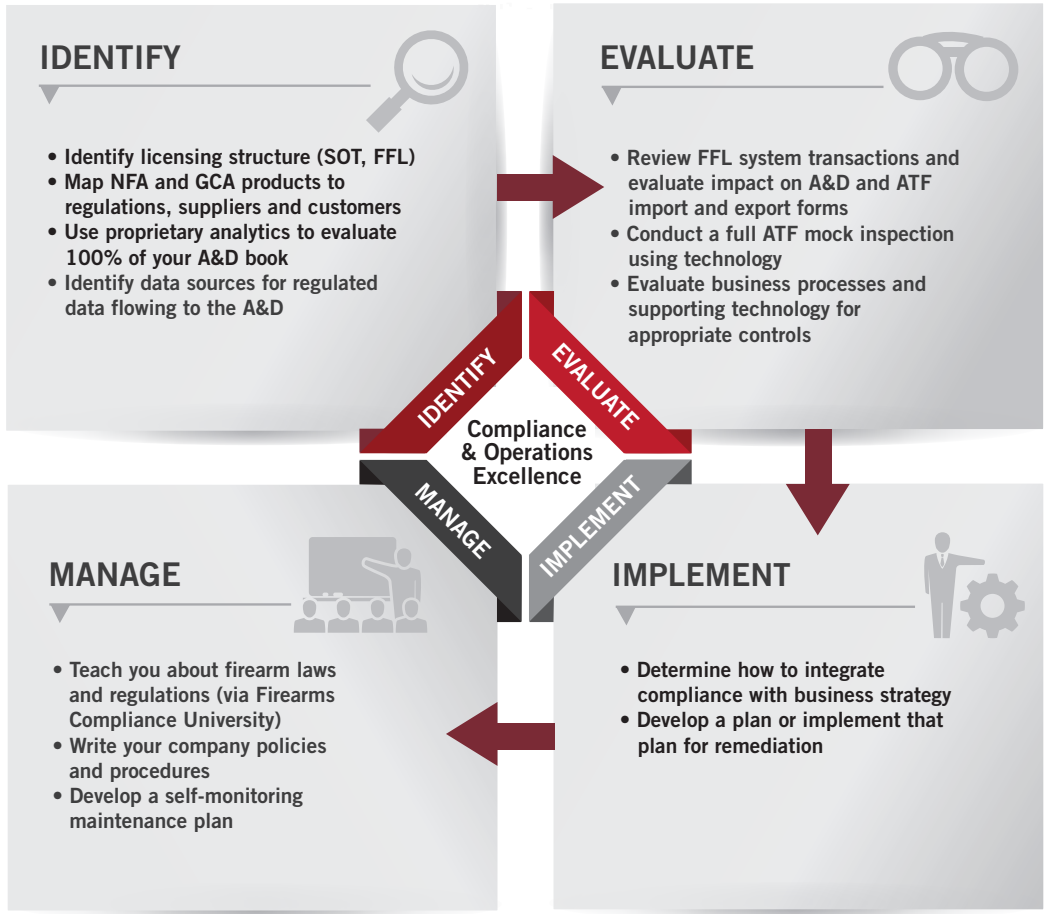
### Distributors & Wholesalers

**10,000 Compliance Firearm and Accessory SKUs**  
Optimize warehouse management and compliance at the same time.

ABOUT ORCHID ADVISORS

# Compliance & Operations Excellence

The Orchid Advisors' methodology engages your compliance and operations processes at every control touch point that gives you a comprehensive understanding on how to reduce risk and cut costs that help you achieve compliance and operations excellence.



## The Orchid Advisors' Difference

<b>5 Million</b> Or 62% of firearms manufactured in US are clients	<b>25 Million</b> Bound Book (A&D) transactions inspected or touched by our systems	<b>49%</b> Annual attendance growth in the Firearms Industry Compliance Conference	<b>999x</b> Reduction in serialized inventory errors due to our services	<b>0</b> Other compliance firms endorsed by NSSF
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