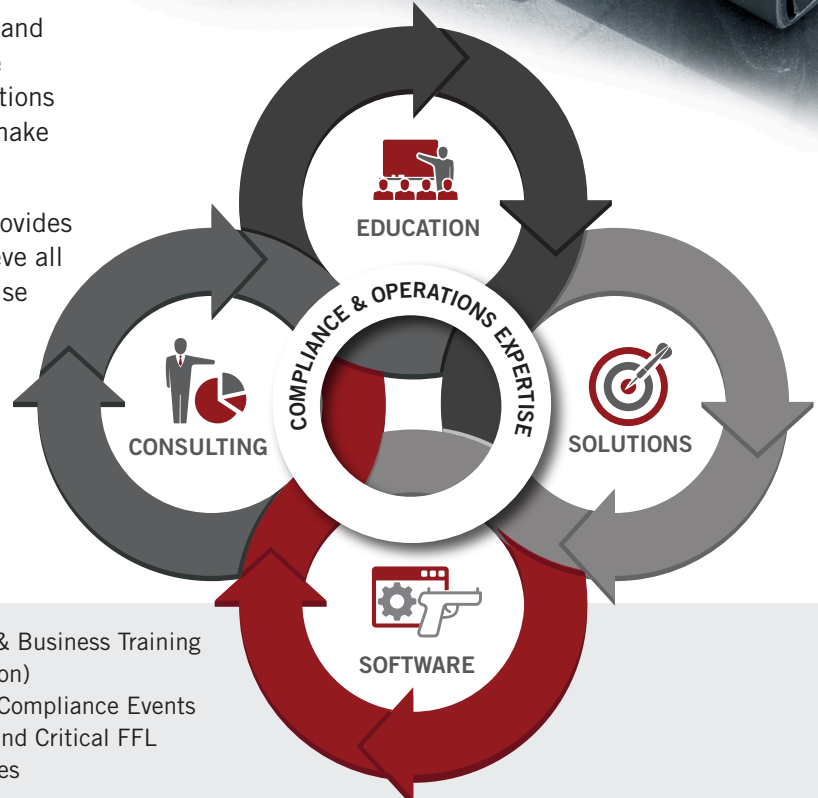


ABOUT ORCHID ADVISORS

The Firearm Industry's Trusted Compliance & Operations Experts

Orchid Advisors assists firearms manufacturers, distributors and retailers in achieving compliance and operational excellence through education, technology, software and consulting solutions that **reduce risk, cut costs, and provide expert guidance** to make our client's business more successful and efficient.

Unlike independent consultants, our unique methodology provides process, technology and internal control solutions that achieve all three objectives at once. Our consultants derive their expertise from years served in Fortune 500, Federal Government, Global Business Consulting and Legal environments. Orchid Advisors is the only compliance consulting firm endorsed by the NSSF.



INDUSTRY EXPERTISE

- On-call ATF & State Compliance Advisory
- ATF Readiness and Mock Inspections
- Firearms Import / Export Strategy
- Electronic A&D and Compliance Software
- Business & Technology Optimization (ERP, WMS, POS)
- FFL Compliance & Business Training (Online or In-Person)
- Firearm Industry Compliance Events
- Launch, Growth and Critical FFL Protection Services

Orchid Advisors helps the following FFL types:

Large Manufacturers

Make Firearm Serial Number Control Automatic
Reduce firearm waste, cost and risk with a modern ERP, laser technology and data driven operations.

Small-Med Manufacturers

Small Firearm Manufacturers Want Compliant Growth
Optimize firearm manufacturing operations, technology and compliance.



"As a CFO, I am always focused on cost containment, but as the CFO of a firearm company, rigorous risk management and compliance must be the emphasis at any cost. Fortunately, Orchid provides excellent service at a reasonable cost and has played a key role in operationalizing our compliance throughout every business process and ERP transaction."

— Jeff Buchanan, EVP and CFO,
Smith & Wesson Holding Corporation

Large Retailers

Point of Sale Compliance is Job One
Operationalize ATF and state firearm regulations and focus on the same store sales growth.

Retail & Pawn Shop

Protect Your Retail or Pawn FFL and Grow
Build your business, simplify compliance and rest easy.

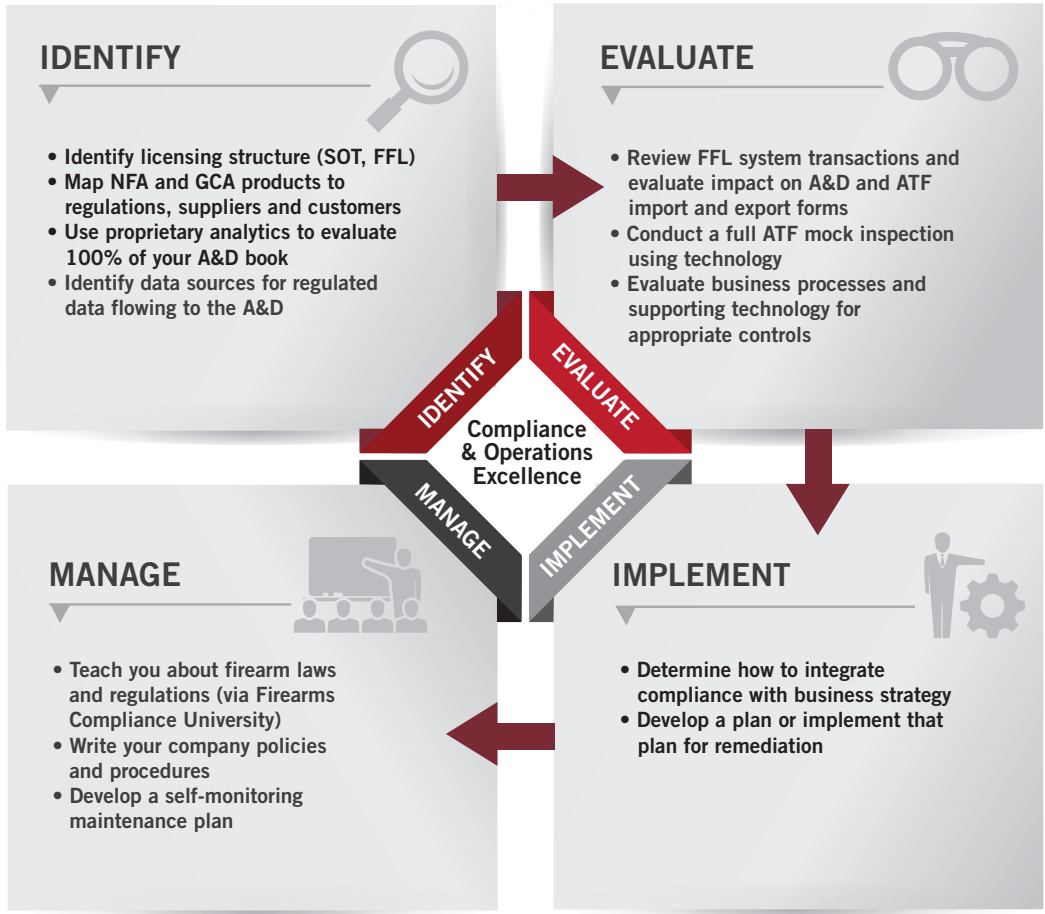
Distributors & Wholesalers

10,000 Compliance Firearm and Accessory SKUs
Optimize warehouse management and compliance at the same time.

ABOUT ORCHID ADVISORS

Compliance & Operations Excellence

The Orchid Advisors' methodology engages your compliance and operations processes at every control touch point that gives you a comprehensive understanding on how to reduce risk and cut costs that help you achieve compliance and operations excellence.



Independent Consultants and Associations only provide you with “Tip Sheets” and paper-based mock inspections of your transactions. They teach you about the firearm laws and regulations—and can leave you asking, what's next?

The Orchid Advisors' Difference

<p>5 Million</p> <p>Or 62% of firearms manufactured in US are clients</p>	<p>25 Million</p> <p>Bound Book (A&D) transactions inspected or touched by our systems</p>	<p>49%</p> <p>Annual attendance growth in the Firearms Industry Compliance Conference</p>	<p>999x</p> <p>Reduction in serialized inventory errors due to our services</p>	<p>0</p> <p>Other compliance firms endorsed by NSSF</p>
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